



SPONSORSHIP OFFERING

# KIN CUP

KANDÓ YOUTH DAYS



15- 17<sup>th</sup> May 2020



Híradástechnika

## Who are we?

We are enthusiastic students of Óbuda University – Kandó Kálmán Faculty of Electrical Engineering - who are continuing a nearly 40 years old tradition, the „KIN Cup” in this year besides our studies.

## What is the „KIN CUP”?

The „KIN” (Kandós Ifjúsági Napok – means: Kandó Youth Days) is a 3 day long, yearly held event since 1982. There are ten participants. All of them are teams, made up of different faculties and institutes. Our University has 6 faculty, 5 of them are a participant as a team. The other 5 team is different institutes from Kandó Kálmán Faculty. The main competition is a 24h contest, where the teams and their members need to be creative to solve various tasks in order to win the cup. The KIN Cup is well known by other Universities in Hungary as well.

Teams have many members from nearly 6 Universities around us.

The Cup is always organized by the last year’s winner.

## What is „HIPI”?



The „HIPI” is an acronym which stands for Híradástechnika Intézet (means: Institute of Telecommunication Technics) is one of the oldest teams by the Cup participants.

During our history, we won the Cup numerous times, so we did last time, in May of 2019.

Thankfully to this wonderful fact, we became the organizer of this year’s KIN Cup. Our team counts more than 100 members, including electrical-, electronic-, mechanic-, environmental and industrial product-and-design engineers as well.

## Why support/sponsoring us?

By sponsoring us, your company would support our whole University’s student community beside the event. All and any kind of support would be spent for the community. The KIN Cup is the most waited and the most popular event by our University. During the previous cups, many friendships and romances had begun, even several engagement proposals had have done by many members for their girlfriends. Our goal is to organize the best ever Cup of all time with your collaboration. Let’s write history together!



## KIN Cup by numbers

**11 842** students are studying in Óbuda University. Óbuda University is a dynamic and thriving institution located in Budapest, capital of Hungary. This University was established as of 1 January 2010, as a legal successor of Budapest Tech – and its legal predecessors, namely Donát Bánki Technical College, Kálmán Kandó Technical College, and the Technical College of Light Industry.

For the 39th time the event will be held, which has been steadily moving towards eternal grandeur since 1982. **39**

**1473** people attended the last year's Cup.

3 days, all about the students and their community. **3**

**240** tasks needed to be solved. 10 tricky tasks by 24 hours straight.

## HIPI Team by numbers
























**212** member supported our team last year when we won the Cup.














Currently we have 142 members to organize the event. **142**

**6** So far, the podium's highest place has been reached 6 times by us.

# Categories of Support

What we could offer in exchange for your support	Bronze	Silver	Gold	Main sponsors
	until \$325 (USD) (100.000 HUF)	\$325-815 (USD) (100.000- 250.000 HUF)	\$815-1630 (USD) (250.000- 500.000 HUF)	above \$1630 (USD) (500.000 HUF)

Appearance	Logo on T-shirts				
	Logo on webpages				
	Product placements				
	Appearance in a university newspaper (űszaki)				
	Roll-up / Molino placement on pre-event / Cup				
	Logo on access armband				
	Logo on most of the pictures we will take				

Promotion	Thanking post on our social media pages				
	Promotion with your company's merchandise				
	Designated space for your company during pre-event / Cup				
	Lecture / Presentation on our University				
	Thanking video / company introduction video				

# Other sponsorship options

## Concert support

**\$815 (USD)**  
(250 000 HUF)

We will name the stage after your company. This is how we publish it in our promotions.

## Competition support

**\$650 (USD)**  
(200 000 HUF)

We will name 1 of the 5 jury tables after your company. According to your wish, we can place your Molino there, even some of the employees are able to be members of the jury.

## Custom packages

Of course, the packages and options are flexible, any package can be made on request!

Feel free to get in touch with us via email!

## Other support

Of course, we do not just need financial support, you can support us with products or even tools. If you have this kind of offer, contact us via email!

**We are open to any cooperation you offer!**

## Contact

If you are interested, please contact us via email at [hipikin19@gmail.com](mailto:hipikin19@gmail.com) or one of our contacts.

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